



Transforming an industry burdened by inefficiencies and actively seeking change.

ZAPER.AI

Practical AI solutions for today's challenges of construction industry, while ensuring wins for tomorrow

- Founded and incorporated in Late 2024 as a Delaware C-Corp - with HQ in Austin, Texas, US and with a strategic office in Dubai
- Positioned for the sectors projected to grow by \$26.68 billion within a \$1.46 trillion TAM by 2032.

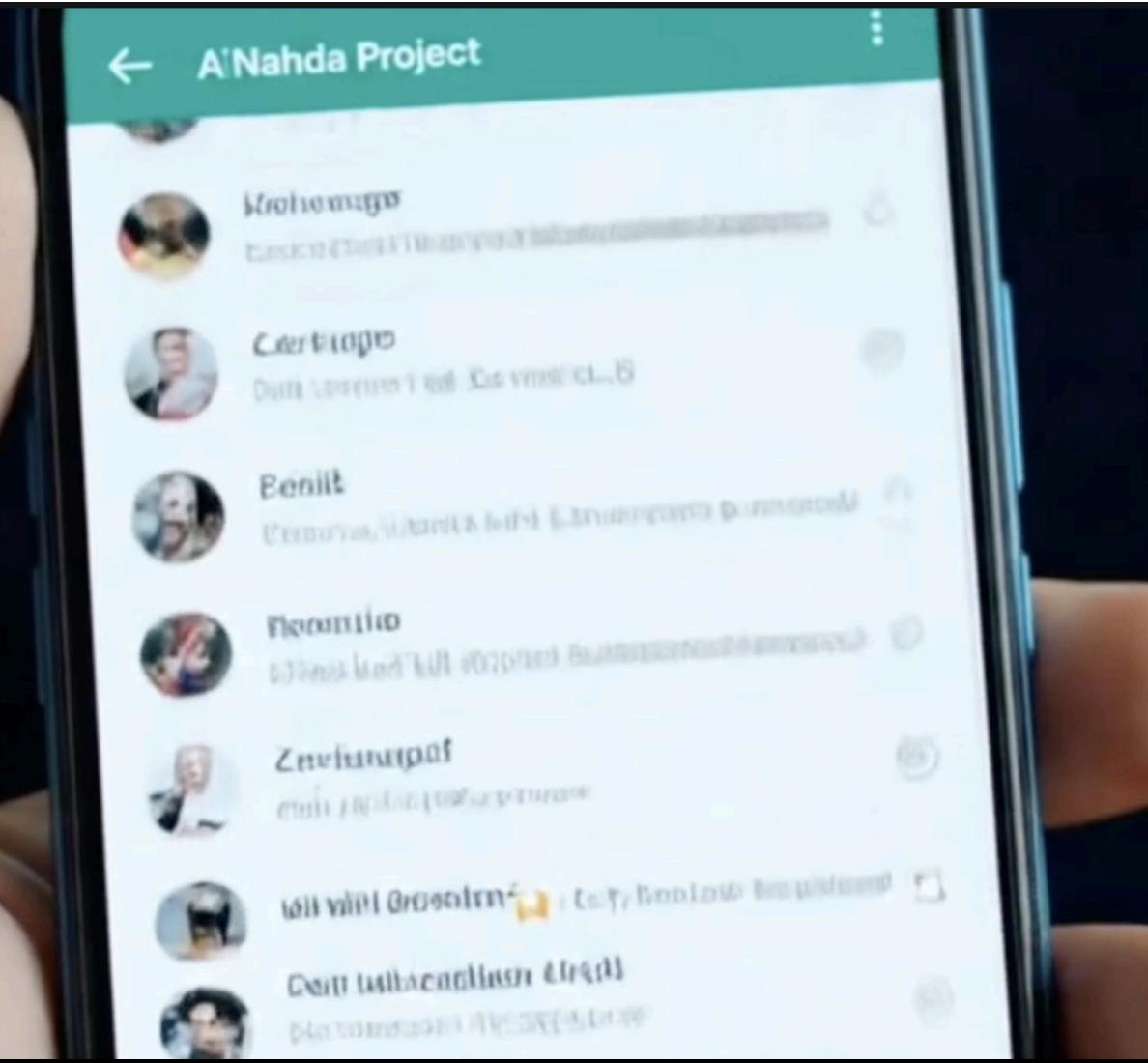
Leading Problem :

Information syncing between project site & office is broken, unreliable & delayed

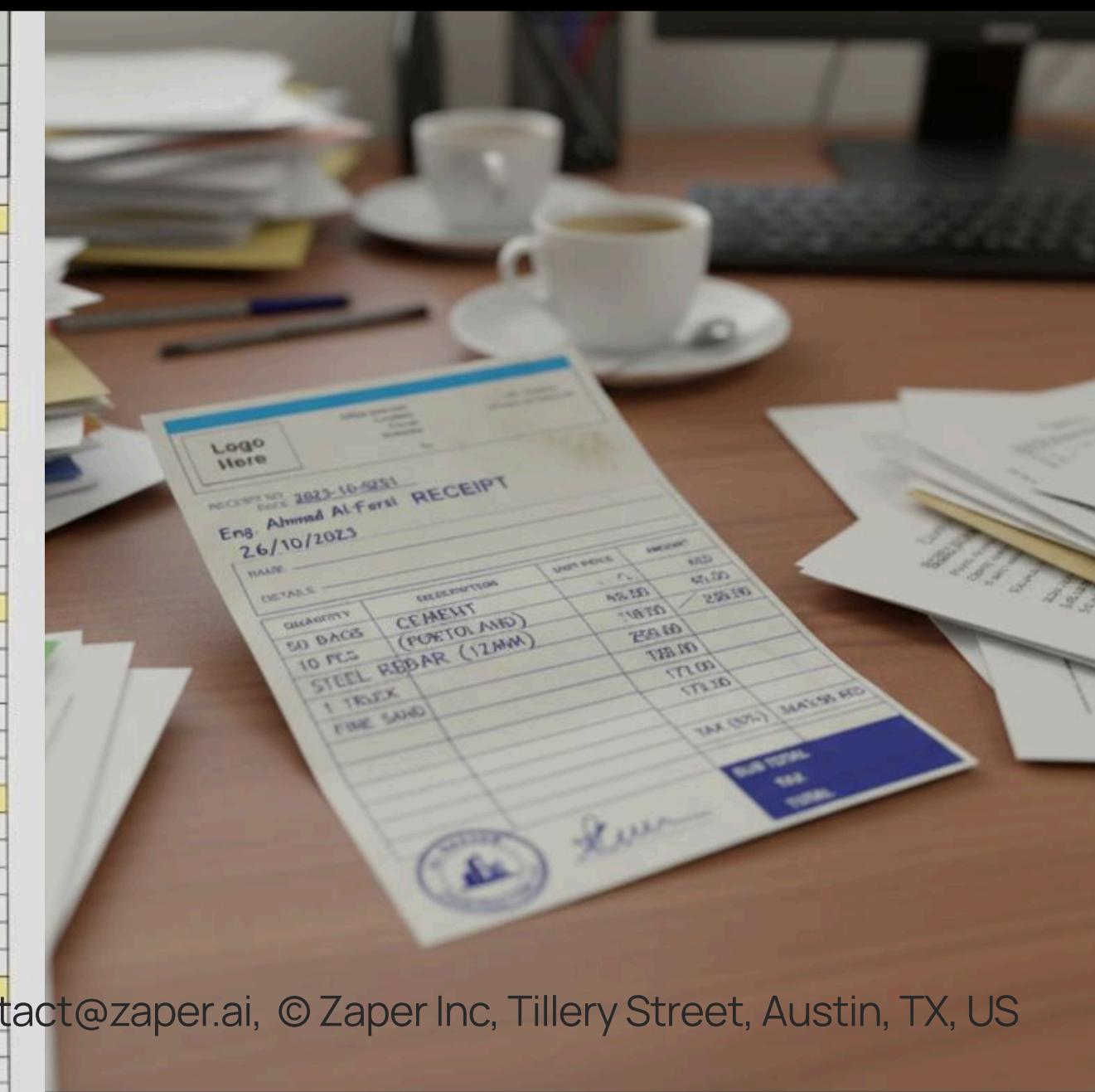
Serious Impact :

- Planning blindness
- Cost overrun
- Employee attrition
- Training & skill gaps
- Compliance issues
- Delays & rework
- Sustainability & safety

- 90% of projects experiencing budget overruns
- Critical labor shortage of 500,000 workers by 2026
- Rising costs increase expenses by 5-7% annually.
- 30% of construction projects suffering delays.

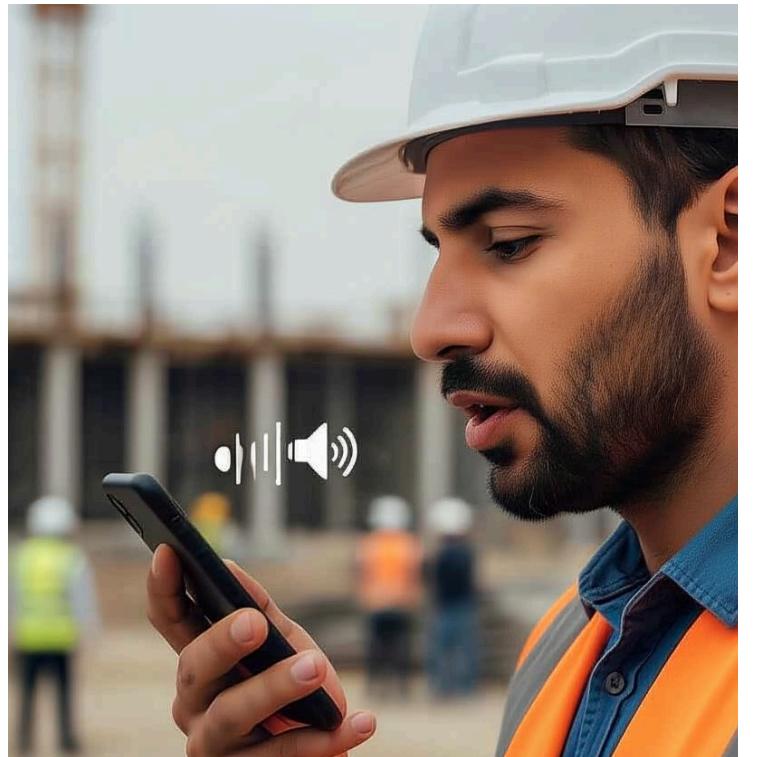


Non digitized, Manual chasing & follow up,
asynchronous, error prone, untraceable

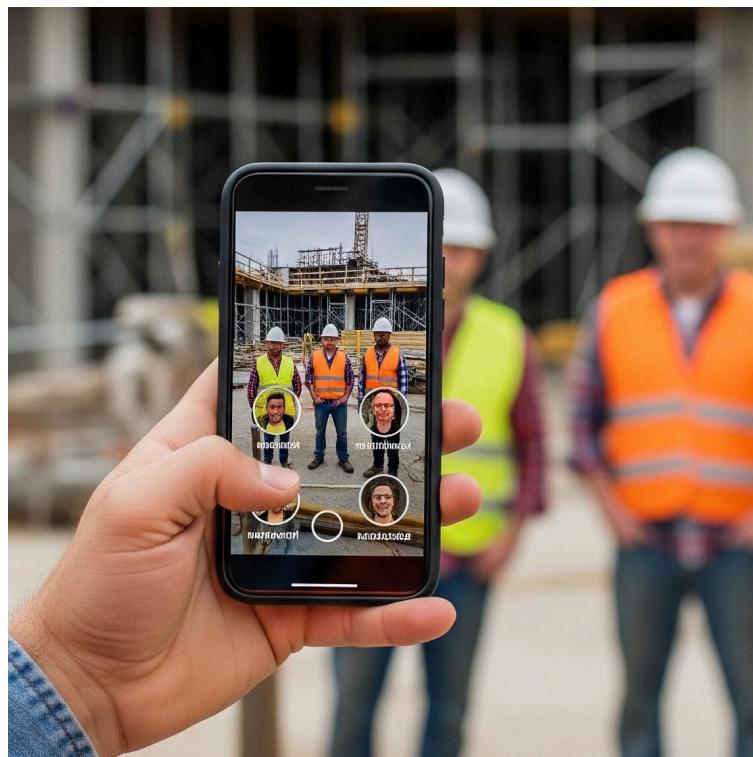


Zaper AI : The practical way to connect your site and office with validated information in real time.

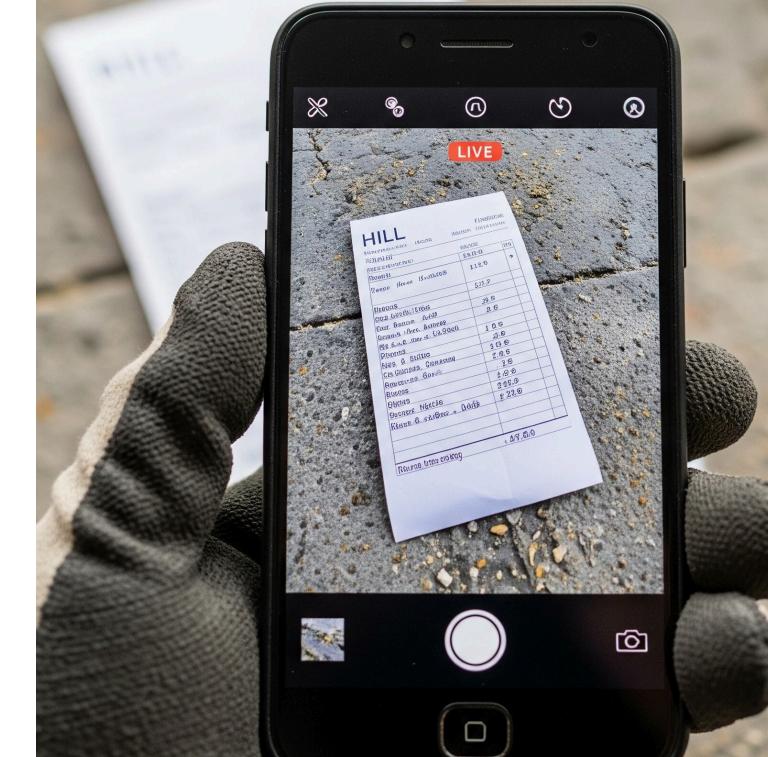
Easy to use, AI guided work app empowering blue collar workforce. while unlocking the value of real-time field data to the organizations which was previously unavailable.



Speech Translation
(any language)



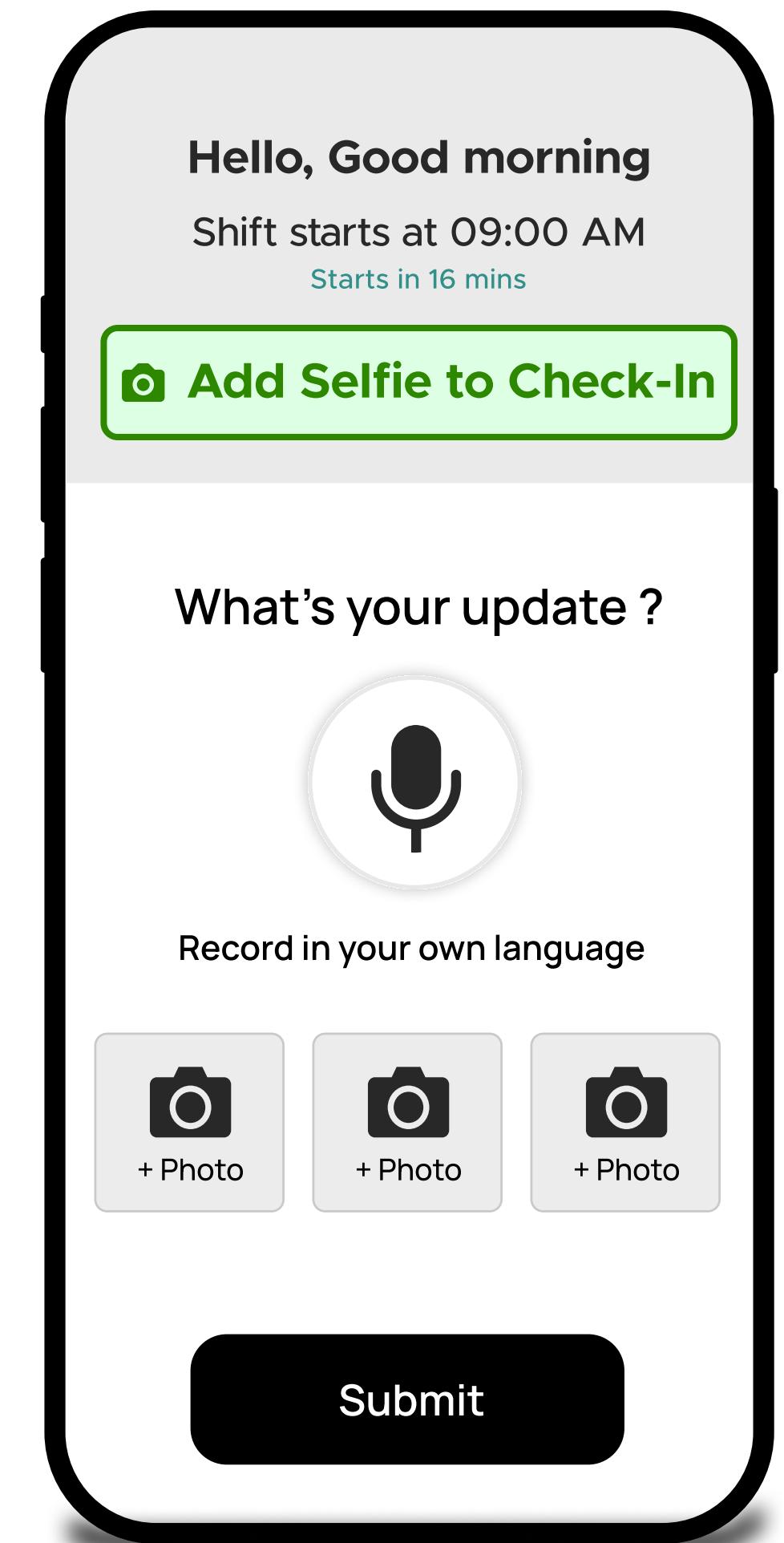
Intelligent
Face-recognition



Intelligent
Digitization

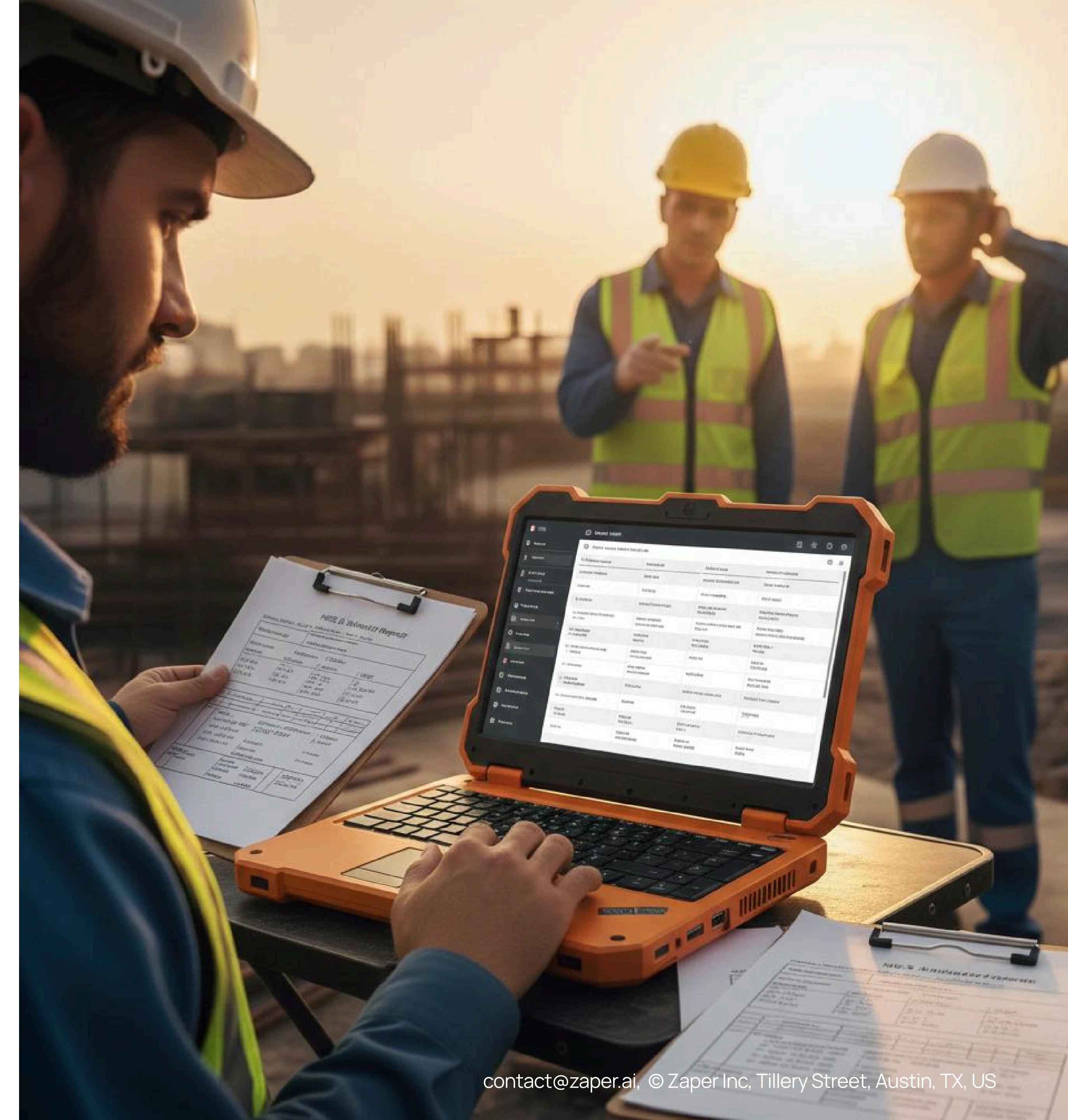


Image & Spatial
Intelligence



Before Zaper, Workforce struggled to use tech to report field data

- Language & educational proficiency
- Complex systems requiring tech learning
- Large time & amount of data to report
- Limited knowledge of Industry formats & reporting standards
- Dynamic operational scenarios



Strong Proof

16.53% Savings in Manpower cost

In a recent live deployment (*MEP contractor with 500+ workforce, 9 projects*) by controlling leakage within one month translating to **~1.3% increase in project margins.**

Gain from managing workers on site

Monthly Gain
Admin & management- 40%
Supervisor - 20%

Gain = \$ 7,700

$4 \times \$2000 \times 40\%$
 $15 \times \$1500 \times 20\%$

Gain with accurate work time checks

Weekly gain
5:15 hours / worker

Gain = \$ 15,131

$5.15 \times 4 \times 498 \times \1.5

Gain based on tracking productivity vs payout
(Ongoing process)

Achievable daily gain
1 hour / worker

Gain = \$ 19,422

$1 \times 26 \times 498 \times \1.5

Current Gain
\$ 273,972

Annually

Total Gain
Achievable

\$ 507,036
Annually

No of workers : **498** in 9 projects
Avg cost (Hourly) : **\$ 1.5/ Worker**

Managed by : **4 Admins**
Avg cost (Monthly) : **\$ 2000/ admin**

Supervised by : **15 site leads**
Avg cost (Monthly) : **\$ 1500 / Site lead**

Data isn't wealth – until it's converted to knowledge

AI Tools



Coordination & efficiency improvement assisted by AI agents with photo posting and voice messaging on site workers' mobile app supporting all languages.

+

Data



Direct granular level raw data from field captured, logged & mapped

+

AI Model



Domain trained custom AI model built and fine tuned on continuous learning

Use cases

Job scheduling & tracking

Staff state of presence

Productivity tracking

Manpower cost

Facilities management

QHSE & Audit

Inspection management

Petty cash reconciliation

Document knowledge vault

Employee & asset digital profile

Business Model / Go to Market

Enterprise Sales

High-value contracts (\$50K+ annually) with mid-to-large firms

70%-80% margin

Target: 40% of revenue from enterprise clients

OEM + White Label

API toolkit and co-marketing partnerships, integration with existing platforms

50%-60% margin

Target: 35% of revenue through partnerships

Blue collar - Fintech

Salary advance, loan, Insurance and more

70% margin

Target: 10% of revenue

Light weight Self service

Self managed app ecosystem for small companies

90% margin

Target: 10% of revenue

Our initial target markets

Construction & Facilities management

1. Middle East (UAE, Oman, Qatar, Saudi, Kuwait & Bahrain)

- 13 Mn field workers in construction & FM space will serve \$ 260 Bn market by 2030 (Construction \$200 Bn & FM : 60 Bn)
- Field management, labour cost & reporting accounts to 10-12% of this revenue - \$30 Bn
- AI transformation can optimize 10-15% on this space - \$4.5 Bn (with current features of Zaper AI)

2. United States

- \$ 1.2 trillion + in construction & FM market
- \$ 22 Bn in AI transformation

Current Sales Outlook

4 months since launch

- 5 channel partners (UAE , Oman, Qatar, US)
- 3 companies live
- 1 Mn+ field reports

\$ 75.2K
(ARR)

+ \$ 1.53 Mn
(ARR)

+ \$ 3 Mn

Converted

Hot Active
Enterprise Sales pipeline
(Closing stage - Q2 2026)

OEM - Target close by 2026
(US market)

Current Sales outlook



\$75.2K

\$ 1.53 Mn above

CURRENT OUTLOOK (Blue Collar Fin Tech)

- Salary Advance
- Loans
- Remittance

In conversation with



Banking
solutions



Sales
channel



Financing &
Eco system



Remittance &
spending
ecosystem

UAE market size

TAM - \$ 19.Bn market

4 Mn Blue collar workers in UAE with
Avg eligible salary - \$ 400 .

AI Ansari exchange launched "Remit
now - Pay later" on 15th December
for their WPS customers

Transactions volume - \$ 1.5 million

**Zaper AI obtainable market -
\$12.0 Mn**

100K workers X 6 times a year X
5% of \$400 transaction volume

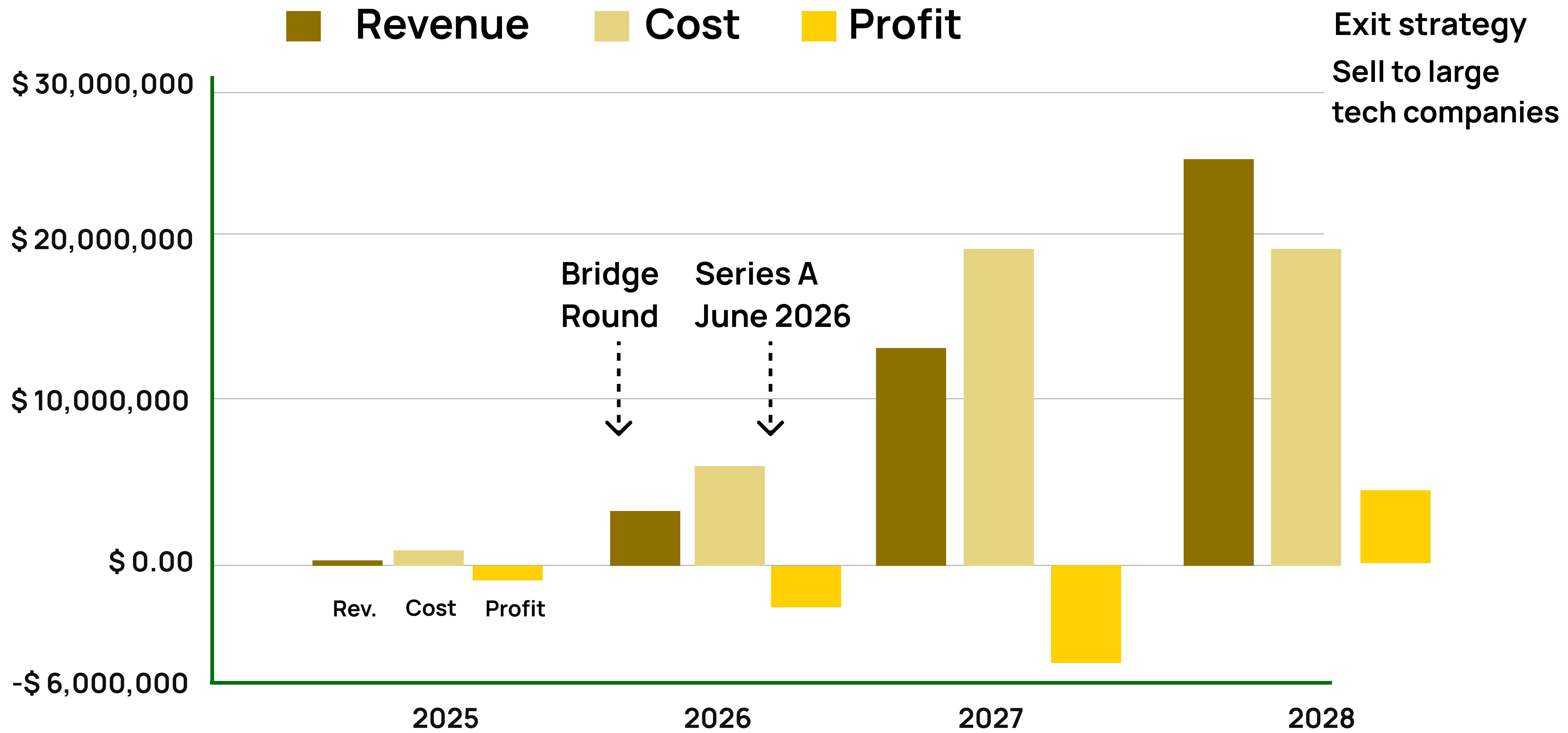
Current ask

300 K USD as bridge round for next 8 months

Use of funds

Sales & customer support	- 54%
Product dev, R&D	- 38%
Operations	- 8%

Financial projection and path to break even



Founding team with strong foundation

Strength : Construction operators + Blue collar Op tech + construction tech + AI + big Data



Hashim Basheer
CEO - Product UX

HCI & UX Expert | 10+ years
building blue-collar ops tech | IIT
Bombay Alumni | 2X Founder

Ex-COO Global Greater LLC
(650 staff, 11 sites Oman), Co-
founder Yellowzap.com, Ex-MAF
Carrefour, Accelya Dubai,
Verizon (US), Cisco



Sajith Amma
AI orchestration

AI Stack Patent Holder | 4+
years building AI Agents | 3X
Founder

Founder Devblink.ai (Co-pilot for
coders), Co-founder & CSA
MobMe (features acquired by
PayTM & Truecaller), Founder
Volcano Inc (US)



Sudheesh PM
CTO

20+ years in High-Throughput
Computing & Real-Time Data
Visualization | 3X Founder

Ex-CTO ZilMoney (US), Ex-CTO
Data HQ (US), Tech Consultant
Brickly Construction OS



Pratheep R
Sales, operation

15+ years leading multi-city
projects (India & GCC) | 3X
Founder

Co-founder Yellowzap.com, Ex-
Brand Director McCann/DDB/
Dentsu, Founder UNIPAS (MEP,
Fit out & Turnkey)

World class board



Andrew Clyne

Strategic Growth & Market Expansion
Enterprise & Investor Engagement

Diversification & Future Opportunities

IP & Value Protection

- Chief Data Officer- Comcast (US)
- Head of Global Data & info - Visa
- VP Enterprise architecture & data - Expedia
- VP Systems Development - Mastercard



Vinod Nair

US GTM strategy
Platform & product scale,
Partnerships

- Senior Executive, Data & AI platforms - Comcast (US)
- Global Head of Product, Small Business Lending - Paypal (US)
- Multiple startup leadership roles with a focus on data, AI, and product innovation (Live Objects acquired by Zuora, Cognilytics acquired by CenturyLink)



Sundar

GCC GTM strategy
Partnership

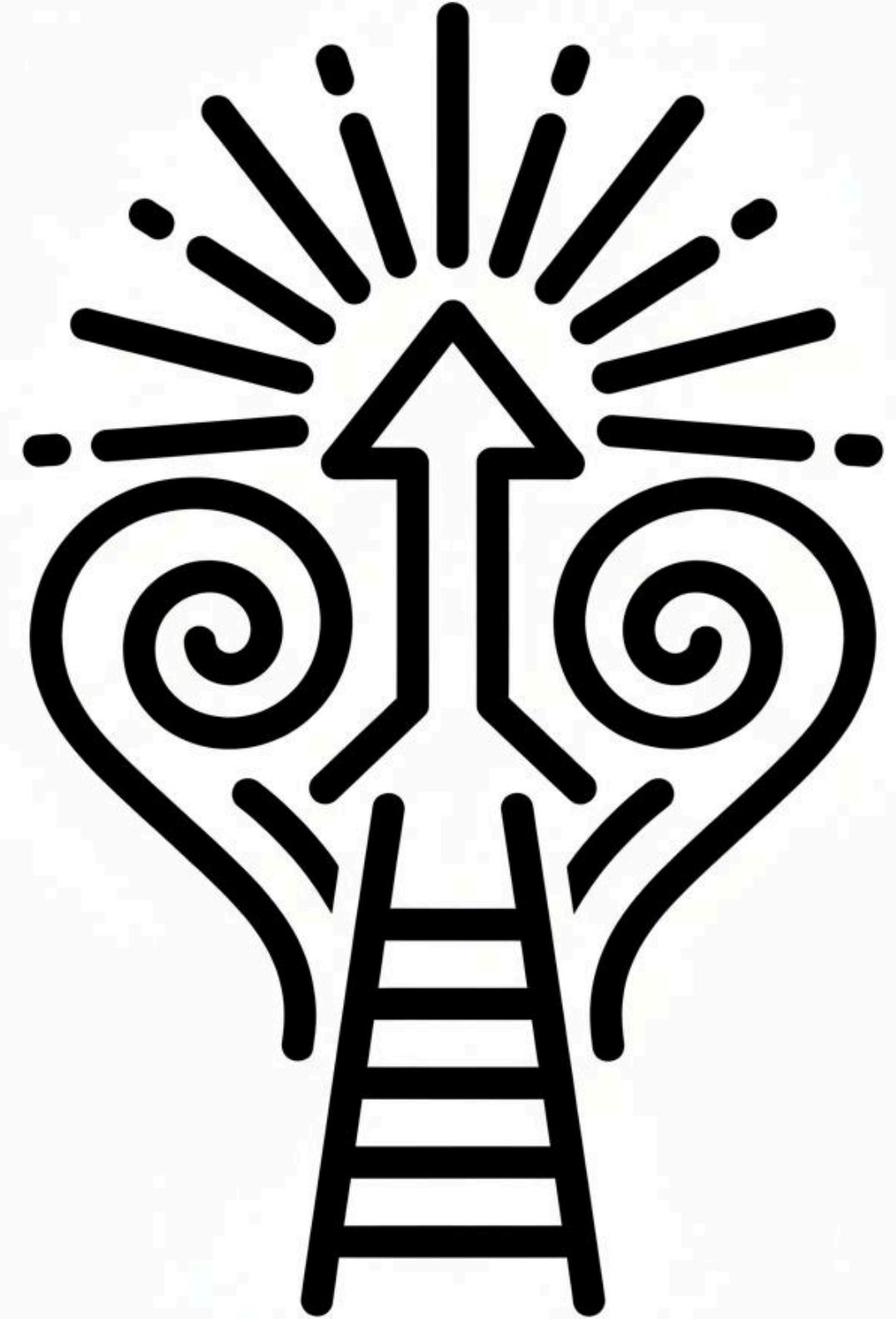
- CEO, Expanded Groupe - global company , operated across 5 countries in Africa and Dubai.
- Zero Debt Scaling
- Founder & COO - Quantum X Dubai - Quantum Cybersecurity
- Board member- Bio tech & quantum cyber security forums



Brendan

Technology - GCC

- Chairman : Internet of Aviation
- Chairman of the board : AeroBloc
- Chairman : Halo Business angel network
- Global CTO / CIO - Accelya
- Senior Advisor to the Commander in Chief - Royal Flight of Oman
- Founding Member - Planitas airline systems



Mission

Zaper to become the primary work application for the blue collar / Ai agent workforce of industries with field operations solving today's challenges, while enabling the companies to unlock the value of never before available data from field.

Vision

Zaper bridges the transition to tomorrow's robotic, AI agent & human workforce, while empowering companies & workers to win together.

Thank you!



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